



Decent Jobs for Youth

JOIN US TO BOOST **YOUTH EMPLOYMENT**
BY EQUIPPING 5 MILLION YOUNG
PEOPLE WITH DIGITAL SKILLS



THE CHALLENGE

Youth lack the digital skills to connect them to job opportunities.

While often considered “digital natives”, most young people are not equipped with the digital skills sought by employers or required to access an increasingly digital economy.

1 IN EVERY 3 UNEMPLOYED PERSONS
ARE YOUTH AGED 15 TO
24 YEARS

1 IN EVERY 5 YOUTH ARE NEITHER IN
EMPLOYMENT NOR IN
EDUCATION OR TRAINING

THE OPPORTUNITY

Boost youth employment through digital skills

Today, most jobs require some level of digital skills. Key growth areas alone have created demand for tens of millions of jobs around the world. These jobs often go unfilled due to skills shortages. We can transform the challenge into an opportunity by equipping youth with digital skills and connecting them to jobs.

Join the Digital Skills for Jobs Campaign

Launched by partners of the Global Initiative on Decent Jobs for Youth, the Campaign recognizes that investing in youth by developing their digital skills is a win-win strategy: It addresses the skills gap by making young people more employable, creating quality jobs, and sparking innovation across all sectors in the digital economy.

The Campaign invites you to take action to reach our target: 5 million young people around the world trained with job-ready, transferable digital skills by 2030. All Campaign pledges are reported to the United Nations as actions accelerating progress on the 2030 Agenda for Sustainable Development.

Digital Skills Growth Areas



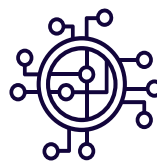
CODING



INTERNET OF THINGS



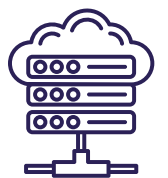
MOBILE APPS



BLOCKCHAIN



CYBERSECURITY



BIG DATA

Decent Jobs for Youth is the global initiative to scale up action and impact on youth employment in support of the 2030 Agenda. It brings together more than 20 UN entities and a diverse alliance of committed partners taking action, sharing knowledge and leveraging resources for more and better jobs for youth.

JOIN THE CAMPAIGN AND BE PART OF THE SOLUTION

We welcome your pledge to improve youth employment opportunities, including through the following actions:

- Introduce **demand-driven digital skills curricula** in education, apprenticeships and other youth skills development programmes
- Partner with us** to implement digital skills projects at country and regional level
- Boost **quality of teaching and training of digital skills**
- Equip **young entrepreneurs** in the digital economy with digital skills to start and grow their businesses
- Build links between digital skills training providers and employers to foster **job placement**
- Create jobs** for young people with digital skills
- Deliver or fund** digital skills development programmes for youth, including programmes targeting young women
- Organize or take part in global, regional or local **campaigns** to spark youth's interest in digital skills

OUR GOAL

By 2030, we will equip 5 million young people globally with **job-ready, transferable digital skills** while fostering opportunities for youth employment and entrepreneurship in the digital economy.

5 MILLION BY 2030

WHY JOIN?

- Gain global recognition as a Digital Skills Champion by positioning your Campaign pledge as a direct commitment in support of the Sustainable Development Goals.
- Access expertise, networks, and the latest knowledge and best practices from a worldwide alliance committed to creating decent jobs for youth.
- Increase your visibility through promotional activities by partners of Decent Jobs for Youth.
- Create synergies with partners and increase global impact on youth employment through digital skills.

MAKE YOUR PLEDGE DECENTJOBSFORYOUTH.ORG/BECOME-A-PARTNER

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